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WHY ORGANIZE YOUR CONFERENCE AS AN IEEE-NPSS SPONSORED CONFERENCE?

IEEE Nuclear & Plasma Sciences Society
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The Many Benefits of IEEE-NPSS Sponsorship

Although your non-IEEE conference may be working well, there are many benefits to organizing a conference with some connection to the IEEE.

Given that there are, on average, more than four IEEE conferences starting on each day of the year, IEEE has very considerable experience and excellent contacts with the major suppliers of services to conferences. In addition, IEEE can offer full staff support for any conference and also has an excellent manual for conference organizers.

- IEEE has a reputation for high-quality conferences, helping you attract attendees and build a community.
- IEEE will include your conference in the IEEE Conference Search database to help advertise your conference.
- IEEE promotes select conferences through a variety of other channels, including the IEEE home page, various IEEE social media outlets, and the “My IEEE” page for members, which is based on each member’s interest profile.
- Publication through IEEE is an option (including full production services).
- A plagiarism tool, currently Crosscheck, is available at no cost to the conference for use in the paper management process.
- IEEE has financial tools in place to greatly simplify the work of the treasurer.
- IEEE contract review will strengthen your hotel contracts and other arrangements, and assist with defining reasonable concessions.
- For fully sponsored and cosponsored conferences you have the fiscal backing of IEEE, including general liability insurance.

COSPONSORED

- IEEE shares financial risk, funding, and control with one or more other nonprofit organizations as agreed to in an MOU.
- Conferences have IEEE general liability insurance.
- Conferences may have “IEEE” in the title (depending on the amount of IEEE sponsorship).
- IEEE will have significant involvement with the development of the technical content of the conference.
- Publication of proceedings can be through IEEE.

TECHNICALLY COSPONSORED

- No IEEE financial involvement.
- No IEEE general liability insurance.
- IEEE may not be in the name of the conference.
- IEEE will have significant involvement with the development of the technical content of the conference.
- Publication of proceedings can be through IEEE.

On average, the Nuclear and Plasma Sciences Society (NPSS) of IEEE sponsors or cosponsors fifteen conferences annually. NPSS has grown to this size by adding several technical areas that had existing conferences and wished them to become IEEE sponsored or cosponsored conferences. We welcome discussions with you about how your technical area can be more involved with IEEE NPSS while retaining control by volunteers from your community.

When the Unexpected Happens

Terrorist attacks, earthquakes, epidemics and other things can impact an upcoming conference, leaving organizers to decide whether to hold or postpone or cancel. Dealing with subsequent fiscal and contract issues with hotels and other suppliers is challenging and requires experience. Extra costs are almost always involved. IEEE has the broad experience and clout to help your conference weather this problem.

Sometimes, the damage is somewhat self-inflicted, such as not making the room block, and IEEE can often help minimize the impact, especially working with the many hotel groups with which they have well-established working histories and very significant business.

Sometimes the hotel creates the problem and it is not uncovered until almost too late or not at all so that contract penalties are claimed or the conference is compromised. Here, too, the IEEE will work with the hotel to solve the problem.

With the support of the IEEE as a whole, one is not alone trying to solve such problems. No conference organization has the buying power or comprehensive experience of the IEEE, which sponsors conferences whose revenues exceed $100M annually.

Levels of Sponsorship

IEEE offers three types of sponsorship:

FULLY SPONSORED

- IEEE, through the sponsoring unit, takes full financial responsibility and risk.
- Conferences have IEEE general liability insurance.
- Conferences have “IEEE” in the title.
- IEEE will have significant involvement with the development of the technical content of the conference.
- Publication of proceedings can be through IEEE.